



## Welcome to laundr-e-news

**ABOUT** the only things that have not changed since Hi-Rise was founded over 30 years ago is the importance of our personal relationship with the Co-op/Condo Board and managing agent – and good old-fashioned service.

Today, everything is done over the Internet: proposals, leases and general communication. In keeping up with the times, my son Andrew and I are sending out a seasonal electronic newsletter.

It is our intention to supply you with useful information to manage the building's laundry facility, advice to do

your own wash and some promotional material to keep you part of the Hi-Rise Laundry family.

If you have any suggestions for this newsletter or questions, please email me at [rfisher@hiriselaundry.com](mailto:rfisher@hiriselaundry.com). If you do not wish to receive our newsletter, please call me, and I will take your name off the mailing list – but at least I'll get to speak with you.

Best wishes,  
*Roger Fisher*  
President

## Maytag's new washer



Image provided by Whirlpool Corporation

Out with the old and in with the new! Maytag's MAH21 washer has been replaced by the new MAH22. Part of Maytag's new line of Energy Advantage Washers and Dryers, the MAH22 is a true front-load washer complete with glass door and Energy Star seal that reduces operating costs – and cuts drying time. This new model is yet to be tested in the market place as it has just arrived. While the initial bugs that accompany any new model are worked out, Hi-Rise is selling and operating these washers cautiously. The MAH22 is the first model released after the sale of Maytag to Whirlpool. For more information, please contact Hi-Rise or go to <http://www.maytag.com>.

## A new installation

This installation is a complete renovation of three rooms in a three-building rental complex on Manhattan's Upper West Side. All the washers are front-load large capacity including energy saving models where possible. The dryers are 30-pound stacks. Each room has two debit card centers for residents' convenience. A new designer tile floor was installed plus new lighting, furniture and paint.



## QUICK TIPS FOR A BRIGHTER WASH

✓ **DON'T CAUSE CONGESTION!**  
Your tub should be no more than a little over half full to allow your wash to move around & come in contact with the soap & water during the wash cycle.

✓ **A LITTLE GOES A LONG WAY!**  
The less soap, the brighter the wash – so don't add too much detergent.

✓ **BE A GOOD NEIGHBOR!**  
Take your clothes out of the washer as soon as the load is finished.